



Wiltshire Publications Ltd

# Advertising Rates

## BUSINESS CARD

(64mm x 60mm)  
£34.80 + VAT

## BUSINESS CARD PLUS

(64mm x 80mm)  
£46.40 + VAT

## LEAFLET DISTRIBUTION FROM £34 + VAT Per 1000 Minimum of 3000 leaflets

## DOUBLE BUSINESS CARD

(64mm x 120mm)  
£69.60 + VAT

## DISCOUNTS FOR ADVERTISING IN MORE THAN ONE NEWSPAPER

We have widely circulated newspapers in the busy towns of Melksham, Westbury and Frome.

## GENEROUS DISCOUNTS FOR REGULAR ADVERTISERS

### 50% discount

for an ongoing booking (26 issues minimum)

| **25% discount** for ten issues

| **10% discount** for four issues

## SQUARE

(98mm x 100mm)  
£87 + VAT

## QUARTER PAGE

(131mm x 190mm)  
£165.00 + VAT

## HALF PAGE

(265mm x 190mm or 131mm x 390mm)  
£285.00 + VAT

## FULL PAGE

(265mm x 390mm)  
£495.00 + VAT

## EIGHTH PAGE

(131mm x 100mm)  
£116.00 + VAT

## GREETINGS CARD

(98mm x 150mm)  
£130.50 + VAT

